



# AJ Bell Plc Active UK Fund Ownership Report 1/31/2023

In this data report, we analyse AJ Bell Plc holdings among active UK Funds. For benchmark comparisons, we use the SSgA SPDR ETFs Europe I Plc - FTSE UK All Share UCITS ETF, proportionally adjusted to remove any cash holdings. The current fund sample spans 272 active funds with a combined AUM of \$185.81Bn.

We analyse the latest published filings for all funds and aggregate together as of 1/31/2023. We show the most recent snapshot in positioning, time series data going back to 7/31/2011 and recent allocation shifts by the managers in our analysis.

All Cash Flow calculations are on a best estimates basis. We use monthly position changes and month end prices to estimate the net buying and selling value for each stock within each fund in our analysis.



Ch 1. Average Fund Weight

0.10%

0.05%

0.00%

## Peer Group and Time-Series Ownership Data

ADM-GB

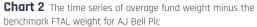
AJB-GB

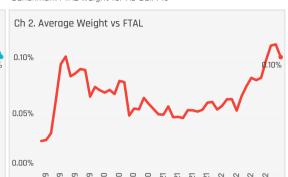
AJ Bell Plc

Admiral Group pla



**Chart 1** The time series of average fund weight for AJ Bell Plc





**Chart 3** The time series of funds invested % for AJ Bell Pla

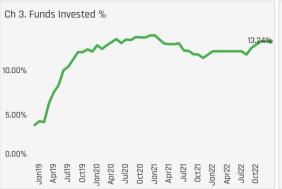


Chart 4 The time series of Funds Overweight the FTAL % for AJ Bell Plc



Chart 5 Aggregated fund ownership data among active UK funds, ranked by the most widely held stocks. Filtered for United Kingdom stocks only, AJ Bell Plc highlighted in red.

Chart 6 Aggregated fund ownership data among active UK funds, ranked by most widely held stocks. Filtered for Financials stocks only, AJ Bell Plc highlighted in red.

| Ch 5. Unit | ed Kingdom Stocks. Aggregate Holdi | ngs Data, Ranked by Mo | st Widely Held. |              |              | C   |
|------------|------------------------------------|------------------------|-----------------|--------------|--------------|-----|
| Ticker     | Stock Name                         | Funds Invested %       | Average Weight  | Vs Benchmark | Fund AUM, \$ | Т   |
| AZN-GB     | AstraZeneca PLC                    | 70.96%                 | 3.98%           | -2.57%       | \$7,027.47M  | L   |
| GSK-GB     | GSK plc                            | 69.49%                 | 1.79%           | -0.59%       | \$3,521.97M  | H   |
| ULVR-GB    | Unilever PLC                       | 68.75%                 | 2.70%           | -1.66%       | \$5,344.43M  | F   |
| SHEL-GB    | Shell PLC                          | 66.18%                 | 3.86%           | -3.20%       | \$7,428.64M  | E   |
| REL-GB     | RELX PLC                           | 64.71%                 | 2.25%           | 0.32%        | \$4,624.66M  | ١   |
| BP-GB      | BP p.l.c.                          | 60.66%                 | 2.82%           | -0.85%       | \$6,145.76M  | 5   |
| RIO-GB     | Rio Tinto plc                      | 52.21%                 | 1.78%           | -1.08%       | \$3,262.70M  | L   |
| DGE-GB     | Diageo plc                         | 52.21%                 | 1.77%           | -1.55%       | \$4,025.65M  | L   |
| AAL-GB     | Anglo American plc                 | 51.84%                 | 1.39%           | -0.35%       | \$2,882.10M  | - 1 |
| LGEN-GB    | Legal & General Group Plc          | 50.74%                 | 0.91%           | 0.28%        | \$1,499.47M  | -1  |
| TSCO-GB    | Tesco PLC                          | 50.00%                 | 0.88%           | 0.13%        | \$1,569.02M  | F   |
| HSBA-GB    | HSBC Holdings Plc                  | 46.69%                 | 1.65%           | -3.37%       | \$3,559.38M  | 5   |
| PRU-GB     | Prudential plc                     | 46.32%                 | 1.23%           | -0.31%       | \$2,071.93M  | C   |
| BARC-GB    | Barclays PLC                       | 45.96%                 | 1.21%           | -0.03%       | \$2,465.72M  | A   |
| NWG-GB     | NatWest Group Plc                  | 44.85%                 | 1.07%           | 0.43%        | \$1,771.22M  |     |
| STAN-GB    | Standard Chartered PLC             | 44.49%                 | 1.02%           | 0.34%        | \$2,155.26M  | N   |
| RKT-GB     | Reckitt Benckiser Group plc        | 44.49%                 | 1.00%           | -0.73%       | \$1,907.84M  | C   |
| LLOY-GB    | Lloyds Banking Group plc           | 44.49%                 | 1.09%           | -0.39%       | \$1,541.61M  | F   |
| SSE-GB     | SSE plc                            | 44.12%                 | 0.82%           | 0.04%        | \$1,530.32M  | H   |
| LSEG-GB    | London Stock Exchange Group plc    | 43.75%                 | 1.04%           | -0.09%       | \$2,666.51M  | H   |
| BATS-GB    | British American Tobacco p.l.c.    | 42.65%                 | 1.23%           | -1.67%       | \$2,460.31M  | - 1 |
| SN-GB      | Smith & Nephew plc                 | 41.91%                 | 0.64%           | 0.24%        | \$1,142.20M  | 5   |
| NG-GB      | National Grid plc                  | 41.91%                 | 0.84%           | -0.72%       | \$1,496.85M  | Е   |
| AHT-GB     | Ashtead Group plc                  | 41.18%                 | 0.93%           | -0.05%       | \$1,499.15M  | F   |
| AJB-GB     | AJ Bell Plc                        | 13.24%                 | 0.14%           | 0.10%        | \$222.84M    | F   |
|            |                                    |                        |                 |              |              |     |

| Ch 6. Financials Stocks. Aggregate Holdings Data, Ranked by Most Widely Held. |                                 |                  |                |              |              |  |  |  |
|---|---------------------------------|------------------|----------------|--------------|--------------|--|--|--|
| Ticker  | Stock Name                      | Funds Invested % | Average Weight | Vs Benchmark | Fund AUM, \$ |  |  |  |
| LGEN-GB   | Legal & General Group Plc       | 50.74%           | 0.91%          | 0.28%        | \$1,499.47M  |  |  |  |
| HSBA-GB   | HSBC Holdings Plc               | 46.69%           | 1.65%          | -3.37%       | \$3,559.38M  |  |  |  |
| PRU-GB  | Prudential plc                  | 45.32%           | 1.23%          | -0.31%       | \$2,071.93M  |  |  |  |
| BARC-GB   | Barclays PLC                    | 45.96%           | 1.21%          | -0.03%       | \$2,465.72M  |  |  |  |
| NWG-GB  | NatWest Group Plc               | 44.85%           | 1.07%          | 0.43%        | \$1,771.22M  |  |  |  |
| STAN-GB   | Standard Chartered PLC          | 44.49%           | 1.02%          | 0.34%        | \$2,155.26M  |  |  |  |
| LLOY-GB   | Lloyds Banking Group plc        | 44.49%           | 1.09%          | -0.39%       | \$1,541.61M  |  |  |  |
| LSEG-GB   | London Stock Exchange Group plc | 43.75%           | 1.04%          | -0.09%       | \$2,666.51M  |  |  |  |
| ICP-GB  | Intermediate Capital Group plc  | 38.24%           | 0.58%          | 0.43%        | \$888.91M    |  |  |  |
| III-GB  | 3i Group plc                    | 37.50%           | 0.99%          | 0.36%        | \$1,896.92M  |  |  |  |
| PHNX-GB   | Phoenix Group Holdings plc      | 34.19%           | 0.70%          | 0.50%        | \$1,205.87M  |  |  |  |
| STJ-GB  | St. James's Place Plc           | 33.82%           | 0.62%          | 0.35%        | \$920.55M    |  |  |  |
| CBG-GB  | Close Brothers Group plc        | 29.41%           | 0.31%          | 0.25%        | \$485.07M    |  |  |  |
| AV-GB   | Aviva plc                       | 28.31%           | 0.46%          | -0.06%       | \$1,026.72M  |  |  |  |
| DLG-GB  | Direct Line Insurance Group Plc | 27.21%           | 0.26%          | 0.16%        | \$488.77M    |  |  |  |
| MNG-GB  | M&G Plc                         | 26.10%           | 0.29%          | 0.09%        | \$691.29M    |  |  |  |
| OSB-GB  | OSB Group PLC                   | 25.74%           | 0.39%          | 0.29%        | \$564.14M    |  |  |  |
| ASHM-GB   | Ashmore Group plc               | 25.00%           | 0.27%          | 0.22%        | \$518.59M    |  |  |  |
| HSX-GB  | Hiscox Ltd                      | 24.26%           | 0.37%          | 0.21%        | \$524.02M    |  |  |  |
| HL-GB   | Hargreaves Lansdown plc         | 24.26%           | 0.32%          | 0.17%        | \$763.44M    |  |  |  |
| IGG-GB  | IG Group Holdings plc           | 21.69%           | 0.33%          | 0.20%        | \$567.23M    |  |  |  |
| SDR-GB  | Schroders PLC                   | 18.01%           | 0.24%          | 0.07%        | \$837.82M    |  |  |  |
| EMG-GB  | Man Group PLC                   | 17.28%           | 0.19%          | 0.07%        | \$350.33M    |  |  |  |

16.18%

13.24%

0.19% 0.22%

0.14%

\$340.64M

\$222.84M

-0.05%

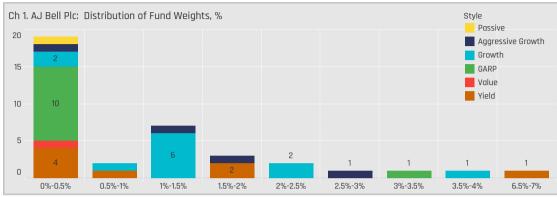
0.10%

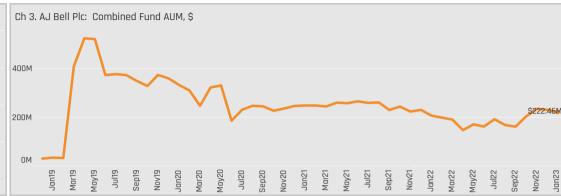
### Fund Holdings



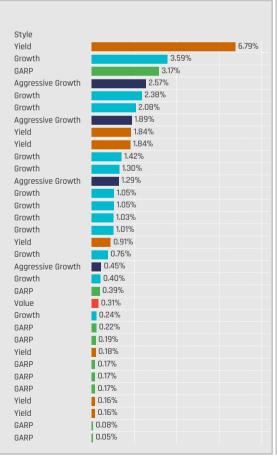
**Chart 1** The distribution of AJ Bell Plc weights among the 272 active UK funds in our analysis, broken down by fund Style. **Chart 2** The largest AJ Bell Plc holders in our analysis, on a portfolio weight basis.

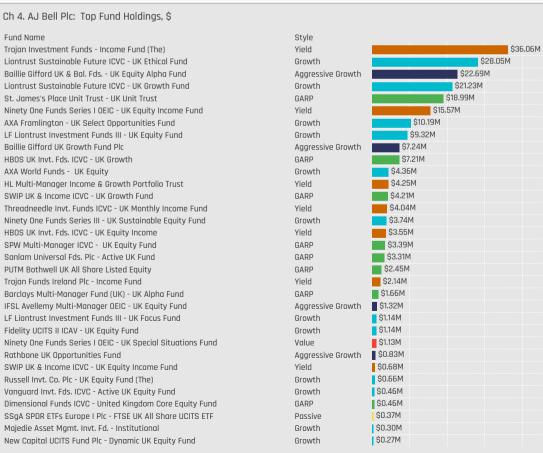








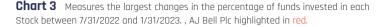




### Aggregate Ownership Changes



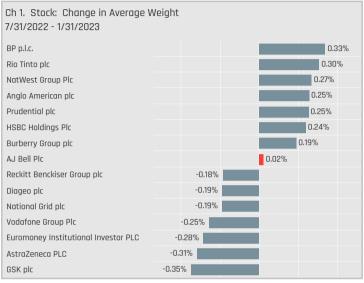
**Chart 1** The largest changes in average Stock weight between 7/31/2022 and 1/31/2023. AJ Bell Plc highlighted in red.



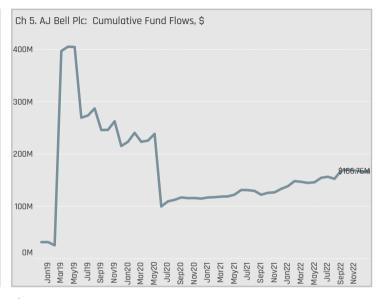
Ch 3. Stock: Change in Funds Invested %

7/31/2022 - 1/31/2023

**Chart 5** Shows the cumulative fund flows for AJ Bell Plc stocks among the 272 active UK funds in our analysis. Monthly fund flows are estimated by multiplying the monthly change in stock position by the stock price for every position in every fund in our analysis.



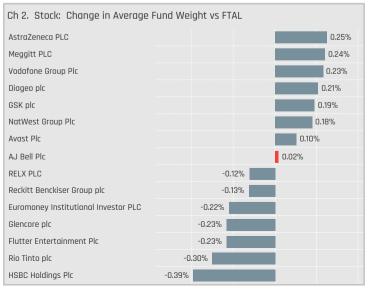
NatWest Group Plc 5.51% Schroders PLC 4.04% 4imprint Group plc 3.31% Anglo American pla Serica Energy PLC 3.31% Oxford Instruments plc 3.31% Dunelm Group plc 2.94% AJ Bell Plc 1,10% Ultra Electronics Holdings plc -6.99% Brewin Dolphin Holdings PLC -7.72% -8.46% Go-Ahead Group plc Schroders plc Non Voting -9.56% AVEVA Group plc -9.56% -11.76% Countryside Partnerships PLC Euromoney Institutional Investor PLC -19.12%

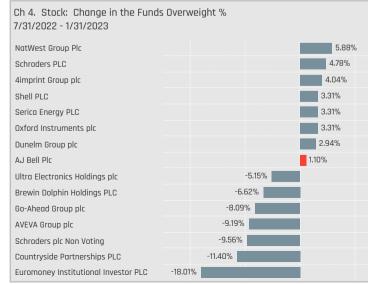


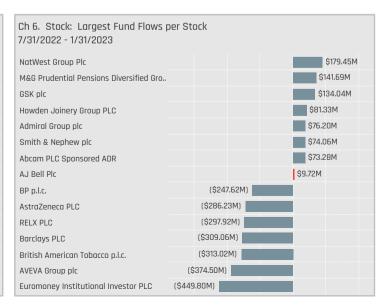
**Chart 2** Measures the largest changes in the average Stock weight vs FTAL between 7/31/2022 and 1/31/2023. An increasing figure would indicate an increasing overweight or decreasing underweight. AJ Bell Plc highlighted in red.

**Chart 4** Measures the largest changes in the percentage of funds overweight each Stock compared to the SSgA SPDR ETFS Europe I Plc - FTSE UK All Share UCITS ETF between 7/31/2022 and 1/31/2023, AJ Bell Plc highlighted in red.

**Chart 6** Measures the largest estimated fund flows for each Stock between 7/31/2022 and 1/31/2023, AJ Bell Plc highlighted in red.







### Fund Holding Changes



Chart 1 The largest fund weight increases between 7/31/2022 - 1/31/2023.

Chart 2 The largest fund weight decreases between 7/31/2022 - 1/31/2023

Both charts show the current weight and whether the weight change represented a new or closed position.

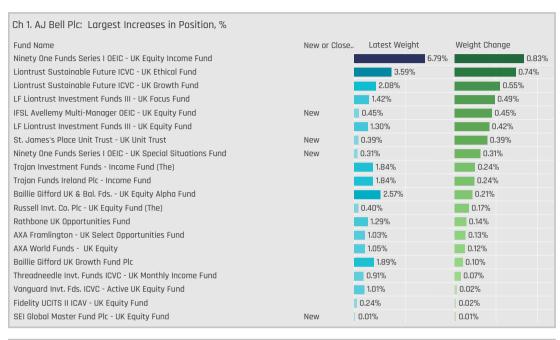


Chart 3 The largest buyers in US dollar terms between 7/31/2022 - 1/31/2023.Chart 4 The largest sellers in US dollar terms between 7/31/2022 - 1/31/2023

Both charts show the current AUM and whether the fund flow represented a new or closed position.

| Fund Name   | New or Close | Latest AUM, \$ | Fund Flows, \$ |
|---|--------------|----------------|----------------|
| St. James's Place Unit Trust - UK Unit Trust                | New          | \$18.99M       | \$15.67N       |
| Liontrust Sustainable Future ICVC - UK Growth Fund          |              | \$21.23M       | \$2.50M        |
| IFSL Avellemy Multi-Manager OEIC - UK Equity Fund           | New          | \$1.32M        | \$1.38M        |
| Liontrust Sustainable Future ICVC - UK Ethical Fund         |              | \$28.05M       | \$1.11M        |
| Ninety One Funds Series I OEIC - UK Special Situations Fund | New          | \$1.13M        | \$0.99M        |
| Ninety One Funds Series I OEIC - UK Equity Income Fund      |              | \$15.57M       | \$0.50M        |
| Russell Invt. Co. Plc - UK Equity Fund (The)                |              | \$0.66M        | \$0.24M        |
| SEI Global Master Fund Plc - UK Equity Fund                 | New          | \$0.15M        | \$0.13M        |
| VT Munro Smart-Beta Fund - UK Fund                          |              | \$0.01M        | \$0.01M        |
| SWIP UK & Income ICVC - UK Equity Income Fund               |              | \$0.68M        | \$0.01M        |
| SSgA SPDR ETFs Europe I Plc - FTSE UK All Share UCITS ETF   |              | \$0.37M        | \$0.00M        |
| Vanguard Invt. Fds. ICVC - Active UK Equity Fund            |              | \$0.46M        | \$0.00M        |
| Threadneedle Invt. Funds ICVC - UK Monthly Income Fund      |              | \$4.04M        | \$0.00M        |
| SPW Multi-Manager ICVC - UK Equity Fund                     |              | \$3.39M        | \$0.00M        |
| Schroder UK Multi-Factor Equity Component Fund              |              | \$0.13M        | \$0.00M        |
| Rathbone UK Opportunities Fund                              |              | \$0.83M        | \$0.00M        |
| PUTM Bothwell UK All Share Listed Equity                    |              | \$2.45M        | \$0.00M        |
| New Capital UCITS Fund Plc - Dynamic UK Equity Fund         |              | \$0.27M        | \$0.00M        |
| HL Multi-Manager Income & Growth Portfolio Trust            |              | \$4.25M        | \$0.00M        |
| HBOS UK Invt. Fds. ICVC - UK Growth                         |              | \$7.21M        | \$0.00M        |

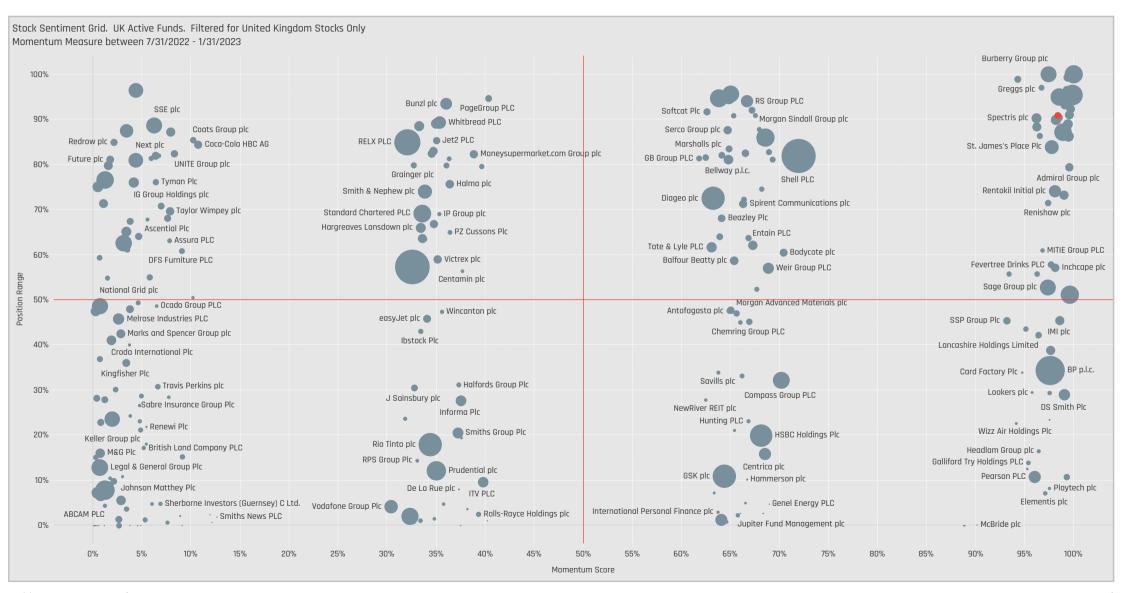


| Fund Name  | New or Clos | se Latest AUM, \$ | Fund Flows, \$ |
|--|-------------|-------------------|----------------|
| Trojan Investment Funds - Income Fund (The)              |             | \$36.06M          | (\$3.88M)      |
| LF Liontrust Investment Funds III - UK Focus Fund        |             | \$1.14M           | (\$3.77M)      |
| Baillie Gifford UK & Bal. Fds UK Equity Alpha Fund       |             | \$22.69M          | (\$1.71M)      |
| Ninety One Funds Series III - UK Sustainable Equity Fund |             | \$3.74M           | (\$1.40M)      |
| LF Liontrust Investment Funds III - UK Equity Fund       |             | \$9.32M           | (\$0.89M)      |
| Sanlam Universal Fds. Plc - Active UK Fund               |             | \$3.31M           | (\$0.55M)      |
| Majedie Asset Mgmt. Invt. Fd Institutional               |             | \$0.30M           | (\$0.28M)      |
| Trojan Funds Ireland Plc - Income Fund                   |             | \$2.14M           | (\$0.22M)      |
| SWIP UK & Income ICVC - UK Growth Fund                   |             | \$4.21M           | (\$0.11M)      |
| Santander Premium Fund - UK Equities                     | Close       |                   | (\$0.02M       |

### Stock Sentiment Grid [Country]



**Sentiment Grid**: We combine the latest Stock positioning, long-term positioning and short-term fund activity in the 'Sentiment Grid', below. The Y-Axis measures where today's ownership levels in each Stock sit relative to the long-term range. We calculate the Z-Score of today's average weight, funds invested % and funds o/w % relative to all monthly observations in our fund history (going back to 7/31/2011). A figure close to 100% would indicate today's positioning is close to its maximum ever level, a figure close to zero, the lowest. The X-axis provides a measure of short-term fund activity, or 'Momentum', by looking at the changes in average weight, funds invested % and funds o/w % between 7/31/2023, relative to each Stock. A figure above 50% means a Stock has seen relative increases in ownership, a figure below 50% indicates a relative decrease in positioning. The size of the bubble represents the average weight of each Stock. The Grid is filtered for United Kingdom stocks only.



Position Range: Average of: Z-Score Average Weight vs history

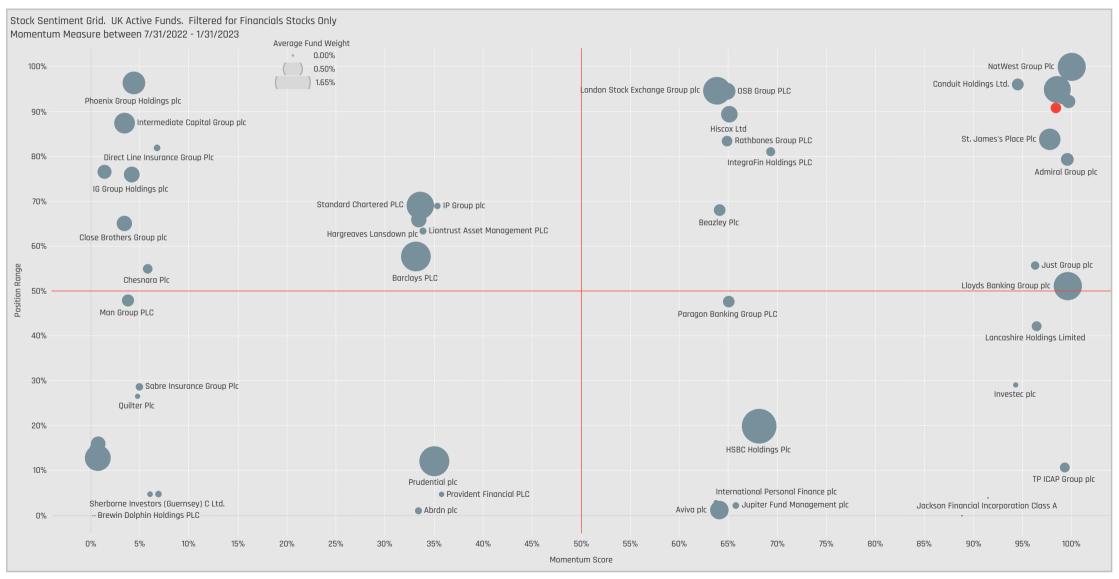
Z-Score Funds Invested % vs history

Z-Score Funds O/W % vs history

### Stock Sentiment Grid [Sector]



Sentiment Grid: We combine the latest Stock positioning, long-term positioning, and short-term fund activity in the 'Sentiment Grid', below. The Y-Axis measures where today's ownership levels in each Stock sit relative to the long-term range. We calculate the Z-Score of today's average weight, funds invested % and funds o/w % relative to all monthly observations in our fund history (going back to 7/31/2011). A figure close to 100% would indicate today's positioning is close to its maximum ever level, a figure close to zero, the lowest. The X-axis provides a measure of short-term fund activity, or 'Momentum', by looking at the changes in average weight, funds invested % and funds o/w % between 7/31/2022 and 1/31/2023, relative to each Stock. A figure above 50% means a Stock has seen relative increases in ownership, a figure below 50% indicates a relative decrease in positioning. The size of the bubble represents the average weight of each Stock. The Grid is filtered for Financials stocks only.



Position Range: Average of:

Z-Score Average Weight vs history

Z-Score Funds Invested % vs history Z-Score Funds O/W % vs history

Style

Growth

Yield

GARP

Value

Aggressive Growth

Average Weight per Style

0.01%

# Holdings by Fund Style

split by fund Style.



Chart 1 The average weights in AJ Bell Plc stock and the average weights vs the SSQA SPDR ETFS Europe I Plc - FTSE UK All Share UCITS ETF, split by fund Style.

Charts 2 & 3 The time series of average fund weights in AJ Bell Plc stock and average weights vs SSgA SPDR ETFS Europe I Plc -

FTSE UK All Share UCITS ETF, split by fund Style. Ch 1. AJ Bell Plc: Average Fund Weight / Average Fund Weight vs FTAL, per fund Style group.

0.14%

0.09%



0.05%

-0.03%

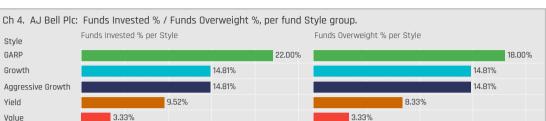
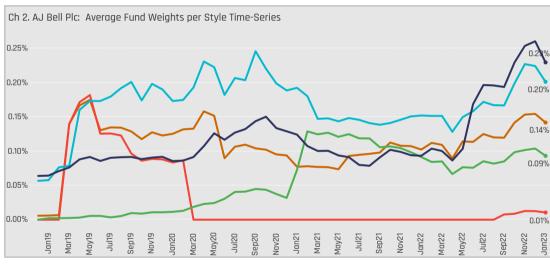
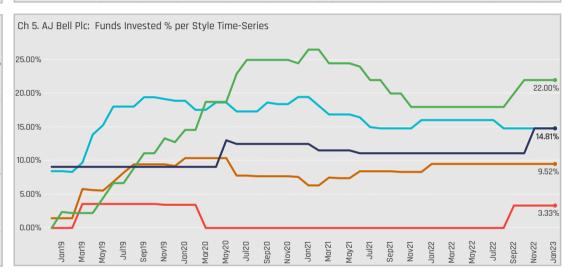
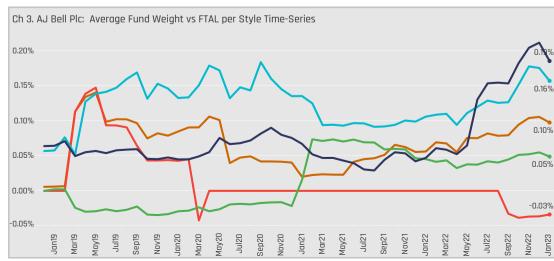


Chart 4 The percentage of funds invested in AJ Bell Plc stocks and the percentage of funds overweight, split by fund Style.

Chart 5 & 6 The time series of the percentage of funds invested in AJ Bell Plc stocks and the percentage of funds overweight,









### Holdings by Fund Style



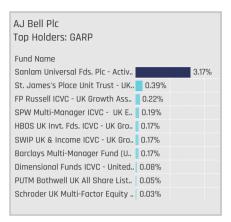
**Top Row:** For each Style category, each chart shows the largest holders in AJ Bell Plc

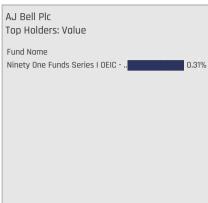
Middle Row: For each Style category, each chart shows the most widely held stocks and the corresponding average fund weights, with AJ Bell Plc highlighted in red.

Bottom Row: For each Style category, each chart shows the largest stock overweights and underweights, with AJ Bell Plc highlighted in red.









| Fund Name Ninety One Funds Series I OEIC   | Top Holders: Yield                 |       |      |
|--|------------------------------------|-------|------|
| Trojan Investment Funds - Incom  | Fund Name                          |       |      |
| Trojan Funds Ireland Plc - Income. 1.84%  Threadneedle Invt. Funds ICVC 0.91%  HL Multi-Manager Income & Gro. 0.18%  SWIP UK & Income ICVC - UK Equ. 0.16%  HBOS UK Invt. Fds. ICVC - UK Equi. 0.16% | Ninety One Funds Series I OEIC     |       | 6.79 |
| Threadneedle Invt. Funds ICVC 0.91%  HL Multi-Manager Income & Gro. 0.18%  SWIP UK & Income ICVC - UK Equ. 0.16%  HBOS UK Invt. Fds. ICVC - UK Equi. 0.16%   | Trojan Investment Funds - Incom    | 1.84% |      |
| HL Multi-Manager Income & Gro   0.18%<br>SWIP UK & Income ICVC - UK Equ   0.16%<br>HBOS UK Invt. Fds. ICVC - UK Equi   0.16%   | Trojan Funds Ireland Plc - Income. | 1.84% |      |
| SWIP UK & Income ICVC - UK Equ 0.16%<br>HBOS UK Invt. Fds. ICVC - UK Equi 0.16%  | Threadneedle Invt. Funds ICVC      | 0.91% |      |
| HBOS UK Invt. Fds. ICVC - UK Equi 0.16%  | HL Multi-Manager Income & Gro      | 0.18% |      |
| · · · · · · · · · · · · · · · · · · ·  | SWIP UK & Income ICVC - UK Equ     | 0.16% |      |
| VT Munro Smart-Beta Fund - UK 0.04%  | HBOS UK Invt. Fds. ICVC - UK Equi. | 0.16% |      |
|  | VT Munro Smart-Beta Fund - UK      | 0.04% |      |

| AJ Bell Plc<br>Most Widely Held Stocks: Aggressive Growth |          |           |  |  |
|---|----------|-----------|--|--|
| Stock Name  | Ave. Wgt | Funds In. |  |  |
| RELX PLC  | 4.28%    | 81.48%    |  |  |
| London Stock Exchange Group plc                           | 3.28%    | 74.07%    |  |  |
| Experian PLC  | 3.24%    | 74.07%    |  |  |
| Diageo plc  | 4.06%    | 74.07%    |  |  |
| Unilever PLC  | 3.26%    | 66.67%    |  |  |
| Prudential plc  | 2.06%    | 55.56%    |  |  |
| Sage Group plc  | 1.95%    | 51.85%    |  |  |
| Hargreaves Lansdown plc                                   | 1.16%    | 51.85%    |  |  |
| Croda International Plc                                   | 1.37%    | 51.85%    |  |  |
| Halma plc   | 1.10%    | 48.15%    |  |  |
| AJ Bell Plc   | 0.23%    | 14.81%    |  |  |
|   |          |           |  |  |



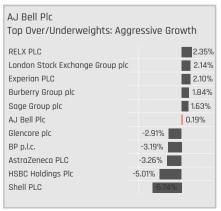
| A) Rell Alc                   |          |          |  |  |
|-------------------------------|----------|----------|--|--|
| Most Widely Held Stocks: GARP |          |          |  |  |
|                               |          |          |  |  |
| Stock Name                    | Ave. Wgt | Funds In |  |  |
| GSK plc                       | 2.30%    | 92.00%   |  |  |
| Shell PLC                     | 5.51%    | 90.00%   |  |  |
| AstraZeneca PLC               | 4.93%    | 86.00%   |  |  |
| BP p.l.c.                     | 3.74%    | 84.00%   |  |  |
| Barclays PLC                  | 2.08%    | 84.00%   |  |  |
| Unilever PLC                  | 2.76%    | 80.00%   |  |  |
| Rio Tinto plc                 | 2.68%    | 80.00%   |  |  |
| HSBC Holdings Plc             | 3.10%    | 80.00%   |  |  |
| Tesco PLC                     | 1.01%    | 78.00%   |  |  |
| Anglo American plc            | 1.98%    | 78.00%   |  |  |
| AJ Bell Plc                   | 0.09%    | 22.00%   |  |  |
|                               |          |          |  |  |

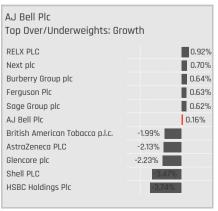
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| Stock Name             | Ave. Wgt | Funds In |
|------------------------|----------|----------|
| Shell PLC              | 4.76%    | 93.33%   |
| BP p.l.c.              | 4.56%    | 83.33%   |
| Standard Chartered PLC | 1.93%    | 66.67%   |
| NatWest Group Plc      | 1.81%    | 66.67%   |
| Barclays PLC           | 1.84%    | 60.00%   |
| HSBC Holdings Plc      | 2.09%    | 53.33%   |
| Anglo American plc     | 1.25%    | 53.33%   |
| GSK plc                | 1.31%    | 50.00%   |
| Tesco PLC              | 0.91%    | 46.67%   |
| Glencore plc           | 1.89%    | 46.67%   |
| AJ Bell Plc            | 0.01%    | 3.33%    |

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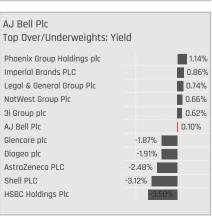
| Most Widely Held Stocks: Y      | iciu     |         |
|---------------------------------|----------|---------|
| Stock Name                      | Ave. Wgt | Funds I |
| GSK plc                         | 2.30%    | 84.52   |
| AstraZeneca PLC                 | 4.07%    | 77.38   |
| Unilever PLC                    | 2.74%    | 71.43   |
| Shell PLC                       | 3.94%    | 69.05   |
| BP p.l.c.                       | 3.34%    | 69.05   |
| Legal & General Group Plc       | 1.37%    | 65.48   |
| RELX PLC                        | 2.05%    | 60.71   |
| British American Tobacco p.l.c. | 1.82%    | 60.71   |
| Anglo American plc              | 1.68%    | 58.33   |
| National Grid plc               | 1.27%    | 57.14   |
| AJ Bell Plc                     | 0.14%    | 9.52    |





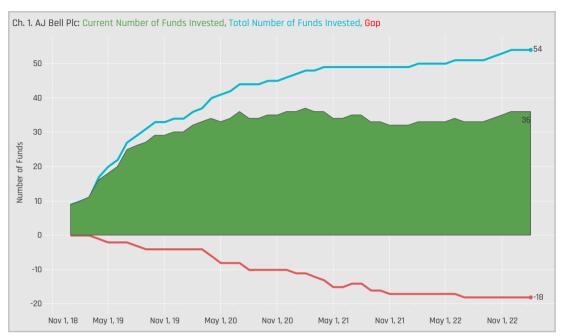
| AJ Bell Plc                     |        |       |
|---------------------------------|--------|-------|
| Top Over/Underweights: G/       | ARP    |       |
| Barclays PLC                    |        | 0.84% |
| 3i Group plc                    |        | 0.77% |
| Drax Group plc                  |        | 0.61% |
| Tate & Lyle PLC                 |        | 0.50% |
| Standard Chartered PLC          |        | 0.44% |
| AJ Bell Plc                     |        | 0.05% |
| British American Tobacco p.l.c. | -1.51% |       |
| Shell PLC                       | -1.55% |       |
| Unilever PLC                    | -1.61% |       |
| AstraZeneca PLC                 | -1.61% |       |
| HSBC Holdings Plc               | -1.92  | 2%    |
|                                 |        |       |



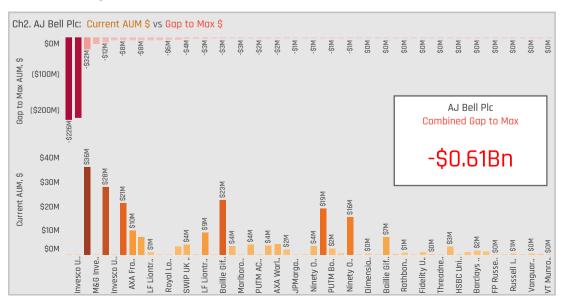




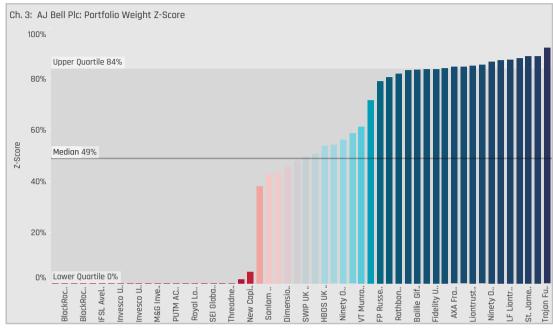
**Chart 1** The blue line shows the total number of funds (out of 272) who have ever owned AJ Bell Plc stock. The green area shows the number of funds invested at any one time and the red line the difference. A download sloping red line means existing investors are closing out positions, a rising red line means previous investors are buying back in.



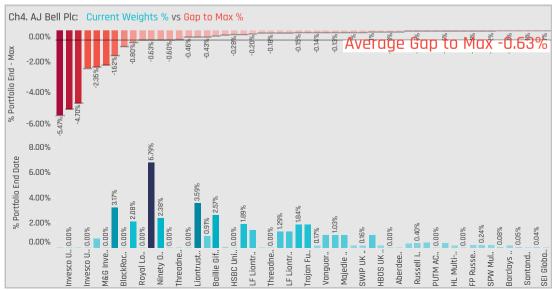
**Chart 2** The orange lines show the current AUM in AJ Bell Plc for each fund. The red lines show the gap between today's weight and the maximum weight for each fund.



**Chart 3** The Z-Score of current weights versus history for all current and previous holders of AJ Bell Plc. A value of 100% means today's weight is the highest on record for that fund, zero the lowest.



**Chart 4** Blue lines show the current weight in AJ Bell Plc for each fund. The red lines show the gap between today's weight and the maximum weight for each fund.



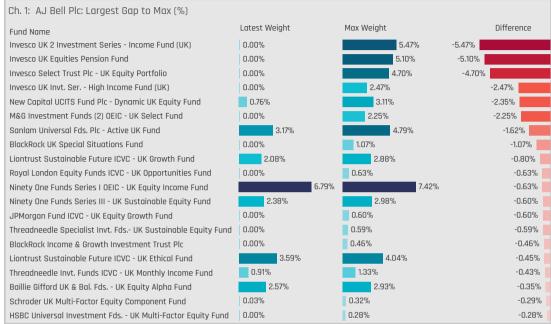
### Fund Level Gap Analysis



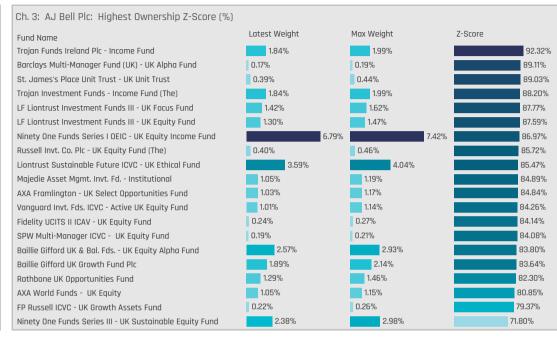
**Chart 1** Current fund weight, maximum fund weight and difference for AJ Bell Plc stocks.

Chart 2 Current fund AUM, maximum fund AUM and \$ difference for AJ Bell Plc stocks

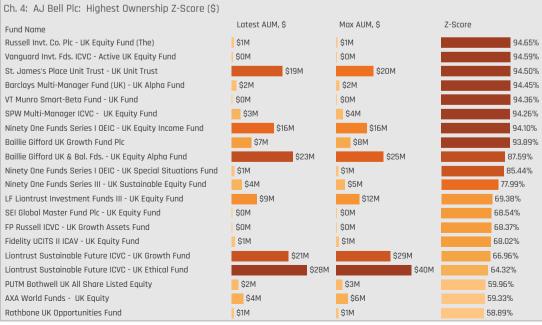
Ch. 1: AJ Bell Plc: Largest Gap to Max (%)



**Chart 3** Current fund weight, maximum fund weight and Z-Score for AJ Bell Plc stocks, ranked by Z-Score **Chart 4** Current fund AUM, maximum AUM and Z-Score for AJ Bell Plc stocks, ranked by Z-Score.



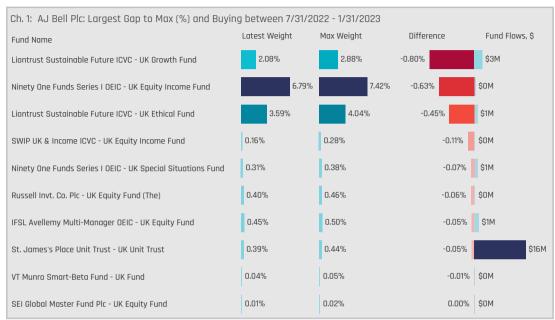






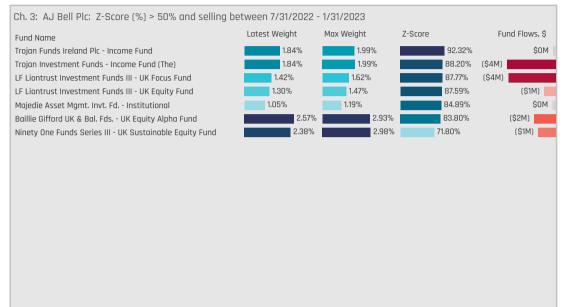
**Chart 1** Current fund weight, maximum fund weight and the difference for AJ Bell Plc stocks. Filtered for funds that have bought in to AJ Bell Plc between 7/31/2022 - 1/31/2023

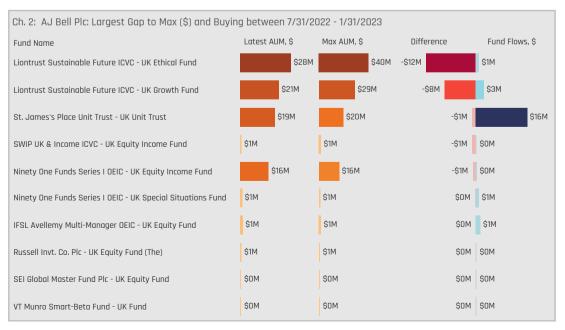
**Chart 2** Current fund AUM, maximum fund AUM and the USD difference for AJ Bell Plc stocks. Filtered for funds that have bought in to AJ Bell Plc between 7/31/2022 - 1/31/2023





**Chart 4** Current fund AUM, maximum AUM and Z-Score for AJ Bell Plc stocks, ranked by Z-Score. Filtered for funds that have sold AJ Bell Plc between 7/31/2022 - 1/31/2023 and have a \$ Z-Score of above 50%.







Ch. 4: AJ Bell Plc: Z-Score (\$) > 50% and selling between 7/31/2022 - 1/31/2023



### **Style Classifications**

Each fund is split into a Style category based on the P/E and P/B ratios of their portfolio compared to the benchmark

**Aggressive Growth**: At least 70% of the portfolio in stocks with a higher P/E than the SSGA SPDR ETFS Europe I Plc - FTSE UK All Share UCITS ETF average, and at least 70% with a higher P/B ratio.

**Growth:** At least 50% of the portfolio in stocks with a higher P/E than the SSgA SPDR ETFS Europe I Plc - FTSE UK All Share UCITS ETF average, and at least 50% with a higher P/B ratio.

**Value**: Either by the fund description, or at least 50% of the portfolio in stocks with a lower P/E ratio than the SSgA SPDR ETFS Europe I Plc - FTSE UK All Share UCITS ETF average, and at least 50% with a lower P/B ratio

**Yield**: As per the fund description only (i.e Yield, Dividend, Income funds).

GARP: All other iterations that do not fit under the above classifications.

### **Ownership Measures**

We track UK Fund ownership across sectors, industries and stocks using a variety of calculations. They are listed below:

**Average Weight**: The sum of all fund weights in any measure (region, country, sector, industry, stock) divided by the total number of funds (272) in the analysis.

**Average Weight vs FTAL**: The average weight minus the weight in the SSgA SPDR ETFS Europe I Plc - FTSE UK All Share UCITS ETF (cash removed and weights adjusted).

**Funds Invested %**: The total number of funds with any exposure to a measure divided by the total number of funds (272) in the analysis.

**Funds O/W**: The total number of funds overweight a measure versus the FTAL, divided by the total number of funds (272) in the analysis.

**AUM, \$**: The combined AUM allocated to a particular measure across the 272 active UK funds in our analysis, in US Dollars



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